

3. Organizational readiness

Recognition phase

For a full overview of the tools see:

Stentoft, J., Freytag, P. V. & Mikkelsen, O. S. (2019), *Improved Competitiveness through Implementation of Sales & Operations Planning*, Department of Entrepreneurship and Relationship Management, University of Southern Denmark.

Purpose, participants and application

- **Purpose**

- To secure that there is an organizational readiness to start up a Sales & Operations Planning (S&OP) project.
- Identity possible barriers.

- **Participants**

- Top management, relevant middle managers, and key-employees corresponding to possible S&OP project.

- **Application**

- In the recognition phase.



Approach

- Relevant employees make a judgment about the organizational readiness based on a number of listed statements (see the table on the next slide).
- It is recommended that the tool is used individually and is evaluated in a group to compare scores.
- The areas can be prioritized, and facts about the statements can be gathered to develop an action plan if improvements are necessary.



Organizational readiness

Mark with a X, where 1 is "to a very low degree" and 5 is "to a very high degree"	1	2	3	4	5
1. Top management is committed to S&OP.					
2. The organizations is in general ready to change.					
3. Sale is positive and committed to S&OP.					
4. Operations is positive and committed to S&OP.					
5. Finance is positive and committed to S&OP.					
Overall score:					

Data processing

- Areas with scores on 4 or 5 are satisfying.
- Areas that obtain a score on 3 should get some consideration.
- Areas with scores on 1 or 2 should get special consideration – is it something that needs to be improved before starting a S&OP project?



Scores

- Overall scores between 1-8 indicate a lack of organizational readiness.
- Overall scores between 9-16 indicate some organizational readiness.
- Overall scores between 17-25 indicate high organizational readiness.



Comments

- The different questions and their number can be adjusted to the actual situation.
- Point intervals are indications.
- The approach contains some uncertainty because it rests on personal judgments. Spend therefore time to clarify a score.

